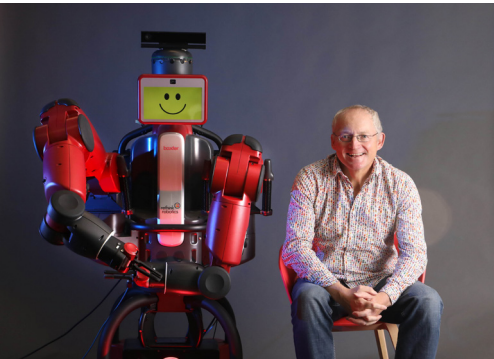
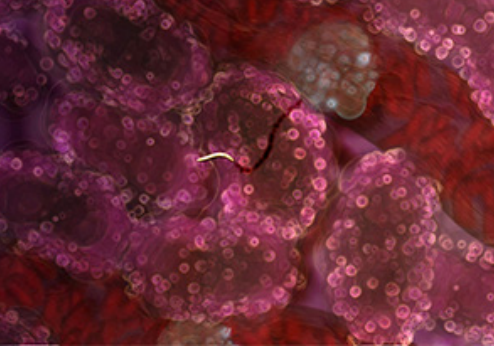


ausSMC
australian science media centre



ANNUAL REVIEW
1 JULY 2017 TO 30 JUNE 2018

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Australian Science Media Centre Inc.
Annual Review 1 July 2017 to 30 June 2018

Designed and produced by: Australian Science Media Centre
with assistance from Emily Erickson

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Plasmodium vivax malaria parasites lie dormant in the liver.
Credit: Walter and Eliza Hall Institute of Medical Research (WEHI)
International Space Station 2018.
Credit: NASA
Bali's Mount Agung. Credit: Wikipedia
Professor Toby Walsh with a Baxter Robot.
Credit: Grant Turner/University of New South Wales
Newly discovered parasitic wasp, Dolichogenidea xenomorph.
Credit: Erinn Fagan-Jeffries
Crown-of-thorns starfish on Great Barrier Reef.
Credit: Australian Institute of Marine Science (AIMS)

THE YEAR IN REVIEW

The Australian Science Media Centre (AusSMC) turned 12 this past year with over 1,400 journalists and 5,000 expert scientists involved, the AusSMC is a major driver of evidence-based science news in Australia's media. AusSMC briefings and reactions generated or informed 28,690 news items, covering topics as diverse as self-driving cars, listeria-contaminated rockmelons and gravitational waves.

Our new-look science news portal, Scimex 2.0, was officially unveiled during the year thanks to support from the Australian Government's Department of Industry, Innovation and Science and in-kind support from web development company, Squiz. Notable updates included home and story page redesigns and an increased focus on multimedia content. We also launched a new research alert service for policy-makers- Scimex Daily. The site continued to build momentum with journalists, receiving over 427,000 page views in 2017-18. In March 2018, we reached the milestone of 10,000 stories on Scimex.

A raft of other projects kept us busy during the year, including our second Indigenous Media Mentoring Program, expanding our in-demand media training to include journalists, launching a video trial as part of our digital strategy and exploring the Australian public's attitude towards science topics through the Biggest Gaps Project (more information on these are in the report).

We are busy on many fronts as the media world continues to evolve. In 2018-19 we are hoping to run another indigenous media mentoring workshop and place several more scientists into news rooms. We will undertake an inexpensive rebranding exercise to coincide with the launch of our new AusSMC website and will revitalise our Science and Media Advisory Panel.

Special thanks go to our long list of supporters, hard-working staff and board, whose unwavering support has ensured a bumper year for the Centre, at a time when the demand for accurate, evidence-based, timely science and expertise is as strong as ever. We also appreciate the support of the Royal Institution of Australia with whom we share the Science Exchange in Adelaide. And finally, a big thank you to Lyndal Byford, our Director of News and Partnerships who filled in as acting CEO for the first six months of the year when Susannah was on long service leave.

Peter Yates AM
Chair

Susannah Elliott
CEO



BY THE NUMBERS: 2017-18

Over 5,000
experts on the
AusSMC database

403 new
experts
added in
2017-18

1,458 active
journalists
registered with
the AusSMC

261 new
journalist
registrations

21 national
media
briefings for
journalists

Over
28,500
media clips from
AusSMC briefings
and reactions

3,221 stories
published on
Scimex

Involving
52
experts

524 enquiries
received from
the media

139 sets of
expert
reactions
distributed
to journalists

Involving
631
expert
comments

427,385 Scimex
page views

(25% increase on previous
year)

133,328
Scimex
users
(44% increase)

9,200
Twitter
followers

(as of 30 June 2018)

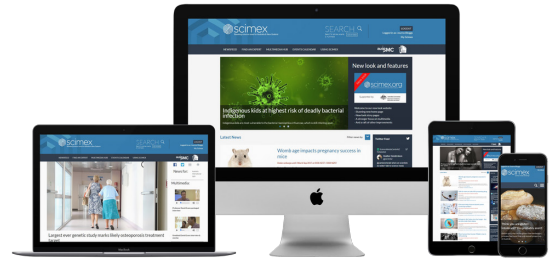
1,749
Facebook
'likes'

LATEST DEVELOPMENTS

SCIMEX 2.0

After 12 months of working on a raft of improvements, redesigns and system upgrades, we officially unveiled Scimex 2.0 in September 2017.

Supported with a grant from the Department of Industry, Innovation and Science, the most visible updates included home and story page redesigns, with emphasis on images and general de-cluttering, and expert profile improvements which give enable us to link individual expert reactions to the expert's profile.



A wide range of back-end improvements were also made to ensure optimal site performance, and the addition of Altmetrics means our team can collect analytics for each story linked to a journal paper.

Scimex Daily, automated emails featuring all stories made public in the last 24 hours, continued to receive positive feedback from subscribers. Over 1,400 journalists actively used the site during the year, while a general audience of over 133,000 users viewed Scimex pages over 427,000 times; a 44 and 25 per cent increase respectively on 2016-17.

SUPPORT FOR THE CENTRE

Support for the Centre continued to grow as we gained new Foundation sponsor, Springer Nature. The CRC Association also joined as Gold Sponsor as did former affiliate The Australian Academy of Science.

We welcomed Peter MacCallum Cancer Centre, QIMR Berghofer Medical Research Institute and the ARC Centre of Excellence for Gravitational Wave Discovery (OzGrav) as new supporting Affiliates during the year.

SPRINGER NATURE



LATEST DEVELOPMENTS

INDIGENOUS MEDIA MENTORING PROGRAM

After a successful pilot program in 2016, we were pleased to run our second Indigenous media mentoring program during National Science Week in August 2017. Supported by a grant from the Department of Industry, Innovation and Science (Inspiring Australia), eight Indigenous researchers undertook two days of hands-on media training at the SBS-NITV studios in Sydney.

The program focused on challenges specific to Aboriginal and Torres Strait Islander scientists in communicating with the public through the media, and included mentoring sessions with Indigenous experts and journalists from SBS, NITV, The Conversation, Western Sydney University and The Walter and Eliza Hall Institute.

Participants also completed media placements with Fairfax Media, the ABC and News Corp.



Feedback was very positive, with all participants reporting increased levels of confidence when dealing with the media and saying they would recommend the program to colleagues. There was also a strong desire by the scientists who participated to see the program continue in the future and the AusSMC has applied for several grants to hopefully replicate the training in 2019.

WOMEN IN STEM



The AusSMC partnered with Science and Technology Australia (STA) to help more female scientists gain skills in media and raise their profiles through media training. The training was done in collaboration with SBS in December 2017.

STA was successful in getting the Superstars of STEM program re-funded for 2018-19 and the AusSMC is looking forward to providing more training in the future.

LATEST DEVELOPMENTS

BIGGEST GAPS PROJECT

The AusSMC has been investigating ways to identify the biggest gaps between scientific and public opinion on key issues such as climate change and gene technology. In mid-2017, the Centre for Public Awareness of Science (CPAS) at the Australian National University (ANU) [published a series of surveys](#) comparing the Australian public's beliefs and attitudes towards certain topics with those of journalists and scientists.

During the remainder of 2017, the AusSMC worked with CPAS to mirror their surveys with 342 scientists and 119 journalists from our database. Topics included climate change, support for various scientific advances, food safety, childhood vaccination and medical technology. The surveys revealed the biggest gaps were on the use of animals in research, nuclear power and using GM plants for fuel.

Lyndal led a discussion at the Centre's March 2018 Board meeting in Adelaide on how the AusSMC should use the data. As a result of the discussion, the Centre will work on compiling lists of experts who are prepared to comment on the topics where gaps exist when they arise in the media.

SCIENTISTS IN RESIDENCE

In October 2017, Professor Andy Lowe from the University of Adelaide spent time at The Advertiser as part of the Centre's Scientists in Residence program.

The program is designed to foster ongoing relationships between scientists and journalists. While in the newsroom, scientists write articles and help journalists with topical issues in their area of expertise.

Andy Lowe's placement generated multiple news items and featured stories on food science and innovation, with an audience reach of more than 500,000 Australians.



LATEST DEVELOPMENTS

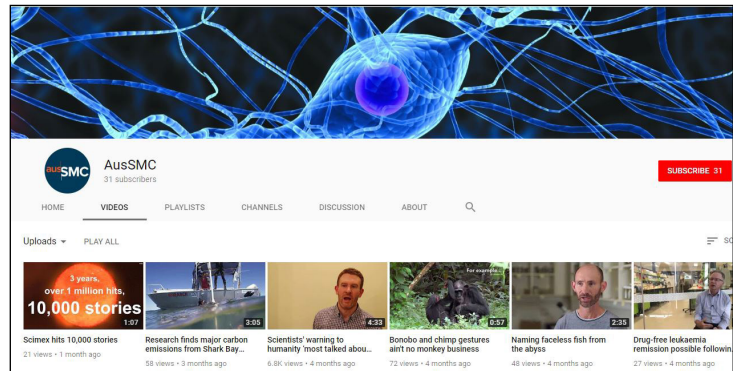
VIDEO TRIAL

Our focus on video and multimedia content continued this year, on the back of recommendations from former Channel 10 news director Grant Heading's report into newsrooms' need for visual material in 2016.

From September 2017 to May 2018, we engaged a recent video journalism graduate, Maddie Grammatopoulos, with the aim of finding out what kinds of video content were most useful to the media. Maddie produced and/or collated several different kinds of video content including:

- B-roll footage from scientists or their institutions (often taken out in the field)
- Piece-to-camera shots either by scientists themselves or their media teams
- Social media videos with static shots and footage with music and text overlays

Some of the footage can be seen on our [YouTube Channel](#), which we created as part of the trial and have not yet marketed. We learnt that B-roll continues to be the most valuable to the media, with social media videos less useful, as newsrooms prefer to create their own social media packages. Some piece-to-camera videos were used, however the quality was extremely variable depending on the skills of the media officers and scientists producing the material. We will look at using video content across our own social media channels over the coming year to drive audience engagement and highlight key stories on Scimex.



CREATING VIDEO FOR NEWS



Another facet of our foray into video has been teaching scientists how to use their mobile phones to capture their research.

With a focus on producing footage that newsrooms can use and that can be shared on social media, the workshops have been very popular.

Joe and Lyndal ran 18 video workshops and training sessions this past year, with more planned in 2018-19.



MEDIA SNAPSHOT

Expert reactions and briefings help provide context and independent commentary on breaking news and complex or controversial research. The AusSMC organised 21 media briefings and sent out 139 sets of expert reactions during the year. Below is a sample of the stories we launched or contributed to.

Three trillion tonnes of ice lost from Antarctica since 1992 - June 2018

news.com.au

Using 24 different satellite-based estimates, international researchers showed that warm oceans contributed to a tripling of ice-loss in western Antarctica between 1992 and 2017; from 53 billion to 159 billion tonnes per year. The drop corresponds to a sea-level rise of around eight millimetres.

We collected comments from three experts, which generated 634 media hits across Australian and international news outlets including The Daily Post (UK), ABC radio and COSMOS Magazine.



Women who eat fast food take longer to become pregnant - May 2018

Sunday Mail, Brisbane

A study led by researchers at the University of Adelaide's Robinson Research Institute found women who eat less fruit and more fast food take longer to get pregnant and are less likely to conceive within a year.

Our expert reaction included comments from three Australian experts and generated 291 media hits - 158 of which were from overseas news outlets.



Popping vitamin pills wont help your heart, in fact it may be killing you - May 2018

The Guardian

In a review of 179 different studies, Canadian and French scientists have said there's no evidence that popping vitamin or mineral pills protects against or helps to treat heart disease. The review found some supplements - vitamin B3 (niacin) and antioxidants - may actually increase the risk of death.

We sourced comments from six experts, which generated 357 media hits including ABC News, the Guardian and Australian Doctor.



MEDIA SNAPSHOT

Towards a blood test for Alzheimer's disease - January 2018

An international team, including Australian scientists, identified biological markers in blood plasma that indicated the extent of buildup of the protein amyloid-beta in the brain – the earliest signs of Alzheimer's disease.

This could potentially lead to a revolutionary blood test for Alzheimer's. At present, diagnosis involves brain scans or extracting fluid from the spine to look for amyloid-beta.

An AusSMC briefing with one of the Australian experts behind the work generated 1,060 media hits across national and international TV, radio and online news outlets, including Channel 10, SBS World News and Television New Zealand.



Ten Eyewitness News

Gravitational waves unveil cosmic cataclysm that sparks astronomical gold rush - October 2017

For the first time, scientists measured the violent death spiral of two dense neutron stars via gravitational waves, and saw the subsequent fireball appear in the heavens in mid-2017.

It was another landmark astrophysical discovery from an international team, including dozens of Australian researchers which came less than a month after the discovery of gravitational waves won the 2017 Nobel Prize in Physics. Never before had we known exactly where in the universe gravitational waves originated from, nor been able to see the colossal events that created them.

We conducted a media briefing at Old Parliament House with six Australian experts to discuss this monumental discovery, which generated 932 media hits including features on ABC News, Channel 7 and Channel 10.



SBS News

Farewelling the Cassini spacecraft - September 2017

NASA's Cassini spacecraft finished its 20 year mission exploring Saturn in September 2017. Its last 147 days were spent spiralling between Saturn's rings and the planet, with 22 dives into this uncharted territory over its last few months. The craft entered Saturn's atmosphere, beaming back in real time as much data as possible to the CSIRO team at the Canberra Deep Space Communication Complex before it meets its fiery doom.

We gathered comments from multiple experts for our expert reaction and news briefing on the subject, which together generated 708 media hits, including features on Sunrise, the Today Show and ABC News.



The Today Show, Ch 9

AUSSMC STAFF

This financial year we welcomed some new faces to the team. Maddie came on board for a six-month placement as our first video journalist and Steven joined us in a supporter relations role, replacing Annie Robinson after her move interstate.

Susannah took six months long service leave from July 2017 to January 2018, in which time Lyndal took on the role of acting CEO, and Joe acting Media Manager. Nigel also returned as Project Manager after 12 months' leave volunteering overseas. The average staffing level at the AusSMC was 7.8 full-time equivalents during 2017-18.

Staff at the Centre during the year were:

- Dr Susannah Elliott, CEO
- Lyndal Byford, Director of News & Partnerships
- Dr Joseph Milton, Senior Media Officer
- Nigel Kerby, Project Manager
- Madeline Grammatopoulos, Video Journalist
- Marilyn Arnold, Office Manager
- Meg Duggan, Support Officer
- Ben Kaldi, Science Information Officer
- Anna Kosmynina, Media Officer
- Steven Mew, Supporter Relations
- Annie Robinson, Supporter Relations



AusSMC staff, March 2018

AusSMC STAFF ACTIVITY

Staff were regularly in demand to discuss interesting science stories in the media.

Joe, Lyndal and Susannah continued their regular appearances on ABC Radio National's Drive programme with Patricia Karvelas and commercial Canberra radio station 2CC. Lyndal also worked with Tegan Taylor from ABC Health and Science on a [story to help the public make sense of contradictory health news](#) in April 2018.



Media training for affiliates continued to be one of the centre's major activities. We also introduced journalist training sessions to increase our contact with newsrooms. The training focuses on issues and traps journalists should be aware of when reporting science and covers topics such as data sources, sample size, risk and hype.



Joe, Lyndal and Susannah delivered over 60 media training sessions for organisations such as the University of South Australia, Fairfax Media, Curtin University, UNSW and Menzies School of Health.

LIST OF MEDIA BRIEFINGS AND EXPERT REACTIONS

The following is a full list of the media briefings (blue) and expert reactions the Australian Science Media Centre organised over the past year. Collectively, they generated over 28,500 media hits in Australia and overseas.

JUNE 2018

Senate report on allowing 'three person IVF' to prevent mitochondrial disease
Senate pushes for plastic ban in five years
Different mental health disorders linked by similar DNA
Coffee may help cells 'batteries' boost heart health in mice
Could herpes have a role in Alzheimer's?
Seven hospitalised in SA with salmonella from alfalfa sprouts
[Senate to report on allowing 'three person IVF' to prevent mitochondrial disease](#)
Three trillion tonnes of ice lost from Antarctica since 1992
Teenage girl dies after alcohol-energy drink mix
Tonsil and adenoid removal associated with long-term risks of respiratory, allergic and infectious diseases

MAY 2018

EU to ban single use plastics
Sydney blanketed in smoke
Popping vitamin pills wont help your heart, in fact may be killing you
The biodiversity benefits of limiting warming to 1.5C
Government's Research Infrastructure Plan
Tasmanian Floods
Federal Budget 2018/19
Women who eat fast food take longer to become pregnant
Reports of 'Seed Funding' for Space Agency

APRIL 2018

[Time is running out to record our unique species but Australian scientists have a plan](#)
High Caffeine levels in womb linked to childhood weight gain
Being active could be linked to risk of motor neuron disease
The GBR may never fully recover from 2016's heatwave
Northern Territory to ditch fracking ban
[How severe will this season's flu impact be?](#)
Cut the booze to fewer than 10 drinks a week to avoid an early death
Link between poor sleep and an Alzheimers protein
Inflammation in pregnant women linked to bubs' brain development
Monash Forum' calls for coal subsidies

MAR 2018

Inquiry into e-cigs and vaporisers in Australia
Chinese Tianong-1 space station coming in for a fiery landing
Chemicals in everyday products linked to brain development disorders in children
Mass Whale stranding in WA triggers shark alert
Tropical Cyclone Nora to carve a path down the Gulf of Carpentaria
Low level vitamin D in pregnancy linked to autism-like behaviours in rat offspring
Australian kids' healthcare may be 'inadequate'
Self-Driving car kills pedestrian in Tempe, Arizona
Many common drugs could be affecting our gut bugs
Bushfire ravages NSW coastal town
[The race to cure cancer by harnessing the body's immune system is on](#)
Physicist Professor Stephen Hawking dies aged 76
Almost 1 in 3 cardiovascular deaths in the US could be because of lead
Global science leaders call for further action on climate change ahead of CHOGM 2018
[Online risk predictor to help identify people at high risk of melanoma](#)

Nerve agent poisoned Russian ex-spy and daughter
Jupiter spills his heavy secrets to spacecraft wife Juno
Dog attacks on children
Listeria-contaminated rockmelons cause 2 deaths
Signals from the first stars in the Universe light up the cosmic dawn

FEB 2018

NT to be first jurisdiction in Australia with minimum floor price on alcohol
Magnitude 7.5 earthquake hits PNG
Sea level rise expected even under Paris Agreement
One diet fits all: Scientists chomp down on dieting for your genes
Chemicals in consumer products are polluting the air
A stem cell-based multi-cancer vaccine shows promise in mice
Murray Darling Basin plan in peril
[9 in 10 Australian youths in detention have a severe brain disorder, 1 in 3 have Fetal Alcohol Spectrum Disorder](#)
Top Aussie tourism spots could be under threat from climate change
Ozone levels still decreasing away from poles
Taking antibiotics during pregnancy is linked to increased risk of the child being hospitalised with infection
Ibuprofen during early pregnancy may impact daughters' egg cells
For heart health, fish oil may just be snake oil

JAN 2018

[Towards a blood test for Alzheimer's disease](#)
Billions of pieces of plastic waste are choking our coral reefs
Parents who give teens alcohol may not be reducing the risks
TGA considers banning GPs from prescribing opioids
First monkeys cloned using technique that brought us Dolly the sheep
Will a sugary drink tax drive up alcohol consumption?
Can banning household pesticides save bees?
2017 among the three warmest years on record
Genetic modification laws in Australia are getting a shake-up
Bushfire raging in SW Victoria
Earth may be less sensitive to CO₂ than our worst fears
PNG's Kadovar volcano erupts
Category 3 Cyclone Joyce
[Weather Bureau's Annual Climate Statement](#)
Common painkiller ibuprofen impacts testicular function
Paracetamol in pregnancy may impact future fertility

DEC 2017

Immune cells in the brain might contribute to Alzheimer's
Australia's emissions projections and climate policy review released
Huntington's discovery may stop disease
Genetic study finds possible links to male sexual orientation
Traffic-polluted streets no walk in the park
Can we save the planet by eating well?
Cancer drug "drastically decreases" HIV in a single patient

NOV 2017

[Scorchers, sun protection, and buzzing bloodsuckers - a sneak peek at this summer](#)
Putting a ring on it could be linked to lower dementia risk
Is the reef resilient enough to regenerate?
Mt Agung continues to erupt
Poor quality sperm more common for men exposed to high levels of air pollution
Herbicides linked to antibiotic resistance
Salty diets may raise blood pressure by killing off gut bacteria
Australia votes 'yes' in same-sex marriage poll
Serious childbirth complications more common for women under- or overweight before pregnancy
[Global fossil fuel emissions back on the rise - Global Carbon Budget 2017](#)
Little improvement' in information provided on Aussie fertility clinic websites

Suicide attempts more common into adulthood for kids struggling at school
Asbestos-like nanoparticles linked to cancer in mice
2017 to be one of the hottest years on record
[Kirby STI stats 2017 - gonorrhoea up by 63% in just five years](#)
UN climate change conference COP23 to kick off in Bonn
Scientists unpick connection between acid-reflux drugs, gut bacteria and stomach cancer

OCT 2017

AI learns to identify brain patterns of people with suicidal thoughts
Early-stage research raises question over pesticide residues and IVF success
Early menopause more common for women who have been underweight
Statins may be linked to raised type 2 diabetes risk
[Experts warn same-sex marriage debate is putting children and adolescents at risk](#)
[Gravitational waves unveil cosmic cataclysm that sparks astronomical gold rush](#)
Gravitational waves unveil cosmic cataclysm that sparks astronomical gold rush
Mums' exposure to air pollution could be linked to faster ageing bubs
Global warming predicted to trigger more frequent and intense thunderstorms in the tropics
Men over 55 from Queensland are leading demographic for skin cancer
Omega-6 fats may help prevent type 2 diabetes
Water contamination from fire-fighting chemicals at 18 Australian Defence bases
[NDARC Drug Trends report 2017](#)
Nobel Prize in Physics for discovery of gravitational waves

SEPT 2017

Elon Musk and SpaceX's mission to Mars
Former rugby players suffer arthritis, joint replacements
Babies with older siblings more likely to be hospitalised with serious flu
Likely eruption of Bali's Mount Agung
Australia set to launch own space agency
[Choosing Wisely - the medical tests, treatments and procedures Australia should rethink](#)
Flesh eating bacteria in Victoria
30 mins of exercise a day could prevent one in twelve deaths
Magnitude 7.1 earthquake hits central Mexico
HPV tests better than Pap smears for cervical cancer screening
Sweeteners in high doses may raise type 2 diabetes risk
[Farewelling the Cassini spacecraft on its final dive into Saturn](#)
Farewelling the Cassini spacecraft on its final dive into Saturn
[Lead pollution in Australia: where, why and could it be causing crime?](#)
Is one glass of wine OK for pregnant mums? Well... no-one's bothered to find out
Earthquake and tsunami in Mexico
Alcohol industry misleads public on cancer link
Ketogenic diet helps mice live longer - but can also make them obese
[Trans young people at high risk of depression and suicide](#)

AUG 2017

Bread or butter? High carb diets may be worse than high fat
Underground network of anti-vax doctors helping families avoid the jab
Baby boomers hitting the bottle and bong
Low vitamin C speeds up leukaemia in mice and human cells
Killer robots: World's top AI and robotics companies call for ban
[Flu season - will 2017 be the biggest on record?](#)
New solar thermal power plant in SA
Vitamin B3 prevents genetic birth defects in mice
PM Turnbull pressures power companies to give Aussies a better deal
Could vitamin B protect people from melanoma?
Are sleepy drivers as dangerous as drunks?
Diabetes drug slows Parkinson's disease symptoms
CRISPR used in human embryos
[Academy recommends climate science overhaul](#)

- Ice deaths double in 7 years
- US scientists genetically modify human embryos
- Sugar highs and lows: mental disorders more likely for sweet tooths
- Study of studies points to falling sperm counts in western men
- Extreme El Niños twice as common in a 1.5C warmer world
- Antidepressants during pregnancy may be linked with slightly increased autism risk
- Huge Antarctic Larsen C iceberg breaks away
- Taps contaminate water with up to 15x safe limit for lead
- Tesla to build giant lithium-ion battery to tackle SA's power supply issues
- Great Barrier Reef left off UNESCO's 'List of World Heritage in Danger'
- Nanoparticles in baby formula



AusSMC Briefing (12/3/18): Online risk predictor to help identify people at high risk of melanoma Professor David Whiteman, Deputy Director of the QIMR Berghofer Medical Research Institute and Head of the Cancer Control Group featured on Weekend Sunrise.

BOARD MEMBERS

The AusSMC Board, chaired by Peter Yates AM, meets four times a year. Deputy chairs are Robyn Williams from the ABC and Professor Merlin Crossley from UNSW. Board members at 30 June 2018 were:

Peter Yates AM (Chair)
*Chair, RiAus and Chair,
Faculty of Business and
Economics, The University of
Melbourne*

Robyn Williams (Deputy Chair)
The Science Show, ABC

Professor Merlin Crossley
(Deputy Chair)
*Deputy Vice-Chancellor
(Education),
The University of NSW*

Jim Carroll
*Director of News, Current
Affairs & Sport, SBS*

Professor Karen Day
*Dean of Science,
University of Melbourne*

Professor Graham Durant
*Director, Questacon - The
National Science and
Technology Centre*

Harry Efthimiou
*Chief Health Insurance Officer,
AIA Australia*

Dr Michael Ellies
Media consultant

Brad Hatch
*Manager of Communications,
Fairfax Media*

Professor Melissa Brown
*Executive Dean, College of
Science, The University of
Queensland*



Guest Tony Clark with AusSMC Chair, Peter Yates AM



Melvin Mansell
*State Editorial Director, SA,
WA, NT & Tas,
News Corp Australia*

Jemimah Pentland
*Head of Communications
Asia Pacific,
CSL Limited*

Bradley Abraham
Chief Executive Officer, RiAus

Tanya Bowes
*Director of Corporate Affairs,
CSIRO*

Professor Chris Moran
*Deputy Vice-Chancellor
Research, Curtin University*

David Swinbanks
*Chairman, Springer Nature
Australia and New Zealand*

Gordon Radford
*Executive Partner,
Johnson Winter & Slattery*

Professor Robert Saint
*Deputy Vice-Chancellor
(Research), Flinders University*

Dr Amanda Caples
Lead Scientist, Victorian Govt

Professor Kiaran Kirk
*Dean, ANU College of
Science, The Australian
National University*

Professor Brian Yates
*Executive Dean, College of
Sciences and Engineering,
University of Tasmania*

PATRONS

Dr Alan Finkel AO
Australia's Chief Scientist
(National)

Baroness Professor Susan Greenfield CBE
University of Oxford
(International)

SPONSORS AND AFFILIATES

All support is capped at 10% of the AusSMC's budget to maintain the Centre's independence. The AusSMC is grateful to the following supporters during 2017-18.

Foundation Sponsors



Gold Sponsors



Affiliates

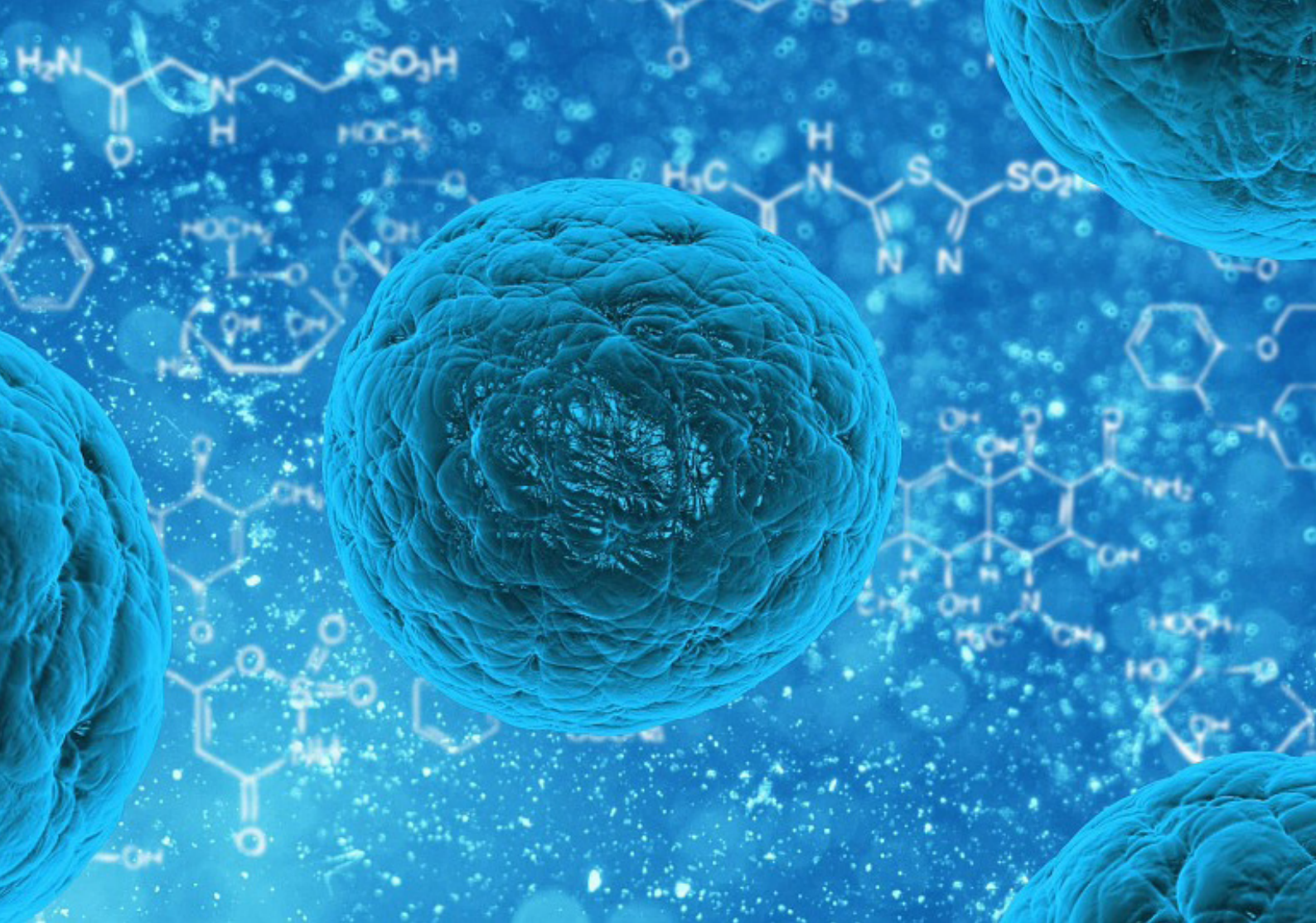


Supporters



FINANCIALS

INCOME	2018 (\$)	2017 (\$)
Sponsorship received	806,351.00	724,218.00
Project funds	44,368.00	221,779.00
Affiliation funds	171,120.00	173,751.00
Cost recovery	19,310.00	8,896.00
Other income	<u>10,690.00</u>	<u>15,798.00</u>
	1,051,839.00	1,144,442.00
OTHER INCOME		
Interest received	6,148.00	10,289.00
TOTAL INCOME	<u>1,057,987.00</u>	<u>1,154,731.00</u>
EXPENDITURE		
Salaries and wages	693,504.00	670,034.00
Project expenses	112,267.00	253,073.00
Briefings	9,909.00	7,003.00
Office expenses	100,645.00	86,432.00
Board meeting expenses	5,135.00	8,160.00
Website development	35,200.00	14.00
Depreciation	4,104.00	5,863.00
Travel expenses	27,795.00	25,773.00
Marketing and development costs	<u>8,443.00</u>	<u>2,859.00</u>
TOTAL EXPENDITURE	<u>997,002.00</u>	<u>1,059,211.00</u>
Surplus	60,985.00	95,520.00
Other comprehensive income	-	-
Total comprehensive surplus for the year	60,985.00	95,520.00
Retained surplus at the beginning of the financial year	<u>244,849.00</u>	<u>194,329.00</u>
Transfer from reserves	45,000	-
Transfer to reserves	(20,000.00)	(45,000.00)
Retained surplus at the end of the financial year	<u>330,834.00</u>	<u>244,849.00</u>



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